

January Box Tops 4 Education Update

Hope everyone enjoyed the Holidays!! Our Box Top Program is moving right along. Check out our section of the schools website. Go to the main page at www.cumbyisd.net and then on the left hand side click the link for Box Tops 4 Education. You can see our latest memos, print out extra collection sheets and see how we are doing in progressing toward our \$1,000 goal. Our program continues to be successful because of your participation... Keep Up the GREAT Work!!

We received our first check for this school year, I had anticipated the total to be at least \$640, after adding in the Booster Club Sign-up Bonuses and the Marketplace earnings our final check amount was \$660.10. So a great big THANKS from Student Council.

Keep those Box Tops coming in, get everyone involved: aunts, uncles, grandparents can all help our program earn money. If you signed up as a Booster Club Member online, be sure to check back each month and enter the contests sponsored by participating products. This month Betty Crocker Warm Delight Minis is offering a chance for 150 schools to win 150 Bonus Box Tops, Chicken Helper is offering a chance to win 25,000 Bonus Box Tops, and Pillsbury is offering a chance for 5 schools to win 10,000 Bonus Box Tops each month until March. So go to the web site www.boxtops4education.com, sign in and then click the promotions tab to enter these contests.

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History of Box Tops 4 Education Program

Box Tops for Education has a 10-year history of helping schools like yours earn the extra cash they need. See how Box Tops has grown through the years.

- 1996** General Mills proudly launches Box Tops for Education in California on Big G cereals like Cheerios®, Total®, Lucky Charms® and other family favorites.
- 1998** Now a nationwide fundraising program, more than 30,000 K-8 schools redeem Box Tops coupons. The program expands to include select foodservice products.
- 1999** By its third year, Box Tops for Education boasts cumulative donations of over \$25 million to schools. Box Tops coupons are standardized at 10¢ each.
- 2000** Schools redeem more than 100 million Box Tops coupons, earning Box Tops schools \$10 million in just one year.
- 2001** Box Tops introduces an additional way for schools to earn the extra cash they need—shopping online through the Box Tops for Education MarketplaceSM.
- 2002** Box Tops doubles in size to include Pillsbury®, Progresso®, Old El Paso®, Green Giant®, Totino's® and Gold Medal® products. Box Tops coupons are now found on more than 4 billion products in grocery stores across the nation.
- 2003** Box Tops for Education donations top \$90 million to over 77,000 participating schools.
- 2004** The Box Tops program grows to include over 82,000 schools and with donations totaling more than \$100 million. Over 100 billion Box Tops have now been redeemed by America's schools.
- 2005** Box Tops has now helped our nation's schools earn over \$130 million and includes over 86,000 participating schools. For the first time ever, the program expands to include brands outside of General Mills.
- 2006** At the 10-year mark, more than 90,000 schools have earned over \$175 million through the Box Tops for Education program. Ziploc®, Hefty® and favorite brands from Kimberly-Clark are added to the ever-growing list of participating products.
- 2007** Thanks to dedicated school supporters like you, Box Tops celebrates over \$200 million earned by America's schools, continuing its tradition of making a difference for more schools... and more kids... year after year.